



Nancy Burgess Strategic Marketing

Digital. Traditional. Personal.

123 Marketing Services to Grow Your Business

Nancy Burgess Strategic Marketing offers integrated marketing strategy and tactics for new and existing companies. Each solution is tailored to your needs to help grow your business.

3 Core Marketing Services

Save money when you map your strategy, messaging, and marketing plans.

5 Brand Identity or Refresh Services

Establish professional credibility with your name, logo, tagline, icons and more.

8 Corporate Identity Services

Support your brand with business cards, letterhead, presentation templates, and a Google Business Page—just to name a few.

15 Research Services

Guide your growth through employee engagement surveys, customer satisfaction surveys, marketing research insights, website SEO audit, and more.

33 Website Management Services

Drive traffic and leads with your website design, keyword analysis, information architecture, 30-point technical SEO assessment, content creation, analytics and much more.

19 Social Media Marketing Services

Grow your social presence and enhance your reputation with your social media marketing strategy, company page(s), posts. Optimize your personal LinkedIn profile.

9 Email Marketing Services

From lead capture to automated messaging and nurture campaigns, email marketing can grow your business.

11 Sales Tools

Convert prospects to customers with sales messages, core visual aids, brochures, packets and more.

8 Digital and Print Advertising Services

Expand your reach with Google AdWords, social media ads, online publication ads, and print advertising.

6 Public Relations Services

Enhance your reputation with a press release, boilerplate, video, media pitching and tips for working with media.

6 Event Planning Services

Drive attendees to your upcoming trade show and engage them with your strategy, theme, banners and more.

General Marketing Consulting

Advice to grow your revenue.

Call or Email Today for More Information:

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